**AGENDA**

**Elgin Main Street Advisory Board**

***Thursday December 19, 2019 – 7:30 a.m.***

***Jalisco Mexican Restaurant***

***244 Highway 290, Elgin, TX 78621***

**Board of Directors**

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,
Allan Tolbert, Joe Mallon, Katy Gassaway, Charles McInnis, Krista Marx, Sherri Rivers

## Regular Meeting

I) Call to Order
II) Welcome –
III) PUBLIC COMMENT
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
IV) Approve Minutes
1) November 20, 2019
V) Financial Report-
VI) New Business – Discussion & Possible Action
1) NonProfit organization – Friends of Elgin Main Street
2) Work plan review – Consider devleopment options for 2020 – 2024
3) Annual report
4) Design Committee
a) Lights on buildings
b) Public Art
5) Hogeye Festival
a) Budget and Event overall
6) Business Retention & Recruitment Committee
a) Property & business update
b) Training program opportunity
7) Promotion Tourism
a) Home for Holidays
b) Holiday Sweater Saturday December 21
c) Sip Shop & Stroll 2020
8) Organization
a) Volunteer recruitment and recognition
b) Serving on a city board and terms
9) Announcements
a) Sip Shop & Stroll every 2nd Thursday
b) Holiday Sweater Saturday December 21
c) Santa SIghitngs December 6 – 21

***Vision***

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

***Mission***

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

***Core Values***

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

**CERTIFICATION**

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before 5:00 pm Friday December 13, 2019

Amy S. Miller

Amy Miller Community Services Director

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

**NOTICE OF ASSISTANCE AT A PUBLIC MEETING**

The City of Elgin is committed to compliance with the Americans with Disability Act. Jalisco Mexican Restaurant is wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.