



AGENDA
Elgin Main Street Advisory Board
Thursday, December 21, 2017 – 7:30 a.m.
Jalisco Mexican Restaurant
244 Highway 290, Elgin, TX 78621

Board of Directors

Ed Rivers-President, Theresa McShan-Vice President, Stacey Wilhite-Secretary,
Dorothy McCarther, Renee Girling, Jamie Hausladen, Allan Tolbert, Joe Mallon, Katy Gassaway

Regular Meeting

- I) Call to Order
- II) Welcome
- III) PUBLIC COMMENT
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Approve Minutes
 - 1) September 21, 2017
 - 2) November 16, 2017
- V) Financial Report-
- VI) New Business – Discussion & Possible Action
 - 1) Business Retention & Recruitment Committee
 - a) Updates on property or businesses downtown
 - 2) Design Committee
 - a) Public Art Snowflake project
 - 3) Promotion Tourism
 - a) Sip, Shop and Stroll- 2nd Thursdays downtown
 - b) Home for the Holidays
 - c) Holiday by the tracks for 2018
 - d) Promotions for 2018
 - 4) Organization
 - a) Volunteer recruitment
 - b) Downtown 78621
 - 5) Hogeye Festival
 - a) Beer, soda and water vendor
 - b) Plans for 2018
 - c) Storage
 - d) Dance floor
 - 6) Announcements
 - a) Stocking Stuffer Saturday December 23
 - b) Sip Shop & Stroll January 11, 2018
 - 7) Adjourn

Vision

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

Mission

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

Core Values

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

CERTIFICATION

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before 5:00 pm Thursday, December 14, 2017

La'Richer Parks

La'Richer Parks, Administrative Assistant, Community Development Department

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

The City of Elgin is committed to compliance with the Americans with Disability Act. The Council Chambers are wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 281-5724. Please provide forty-eight (48) hours notice when feasible.