



Main Street Board Minutes

October 19, 2017

Jalisco's Mexican Restaurant 244 Highway 290, Elgin, TX 78621

Called by Theresa McShan at 7:42 am

Attending: Dorothy McCarther, Stacey Wilhite, Joe Mallon, Rene Girling, Jamie Hausladen, Theresa McShan and Katy Gassaway

Absent: Ed Rivers and Allan Tolbert

Staff: Amy Miller, Community Development Director

Welcome Katy Gassaway to the MSB Board! Katy owns Body & Shine Wellness which is the yoga studio located downtown at 28 N. City Council appointed her to the board at their October meeting.

Dorothy McCarther announced it's her 50th Wedding Anniversary. – Congratulations shared all around!

Minutes: September and October minutes will be provided at the November meeting.

Financial Report: October 1st started new fiscal year. Financial report provided to the board. Board discussed the revenue and expenses. The City of Elgin held all departments to same as last year or a three-year average for expenditures for this fiscal year. Main Street Board budget was included in that model. The budget approved by City council has reduced amounts than what the board discussed, and it does not spend fund balance. The board can present budget amendments to the City council if projects or programs come up that require additional funding. Stacey Wilhite moves to approve the budget as reflected in the city finance report. Joe Mallon 2nd. Passed unanimously.

Hogeye festival- Stacey and Renee shared update on Friday night street dance and festival overall. Street Dance is in good shape. Charles McInnis to MC the stage. Two bands playing. Hospitality room- Josh Carrillo is not able to help with this, we will need additional volunteers to support Jamie's work with it. Theresa and Dorothy to ask their churches to help. Reception for Art Show-new business Quiche & Crumb has offered to cater the reception for \$200 and provide their match to make enough food for the evening. Renee Girling moves to work with Tammy to do food for Art Show Reception. Stacey Wilhite 2nd. Passed unanimously.

Thank You Party- Party to thank all volunteers will be **Thursday, November 2nd at 6:30pm** at El Magueys.

Elgin Historical Association-Shared the invitation to join their annual meeting and new book- More Stories- Elgin, Etc.

Donations- general discussion - Gift baskets vs. sponsorships we give about 12-24 times a year. Start tracking request and what was provided. Cash \$100 for Juneteenth and Western Days. Do gift baskets for others. Renee Girling moves to approve \$100 for Juneteenth and Western Days sponsorships, gift baskets for other requests as supplies

are available. Dorothy McCarther 2nd. Passed unanimously. Down Home Ranch- Shared their Thank you letter for gift basket with the board.

Design- Katy Gassaway shared an update on their work with public art. Committee is planning multiple make snowflakes opportunities at events like Shop Small Saturday and the holiday things we have happening. People will be invited to make snowflakes and talk with them about art in the community. Snowflakes will become an installation of public art in December. This work is being guided by POP places of possibility from Jackson Hole, Wyoming as a grass roots public engagement guide.

Table on Main- Planning to reschedule to April 2018 possible different location. It's very expensive to do the required TXDOT traffic control for main Street. More feasible to do Depot Street, central Avenue or another city street downtown.

Presidents awards for TDA- Let Amy know if you'd like to attend the annual conference. Jeff Carte and Owen are going for the EDC. Gena is attending from Chamber, Michell and Dorothy plan to attend for a day.

Board terms- Board terms for several folks expire December 31. Look for an email coming from Amy about this. Let her know if interested in serving another term or not. City Council will review all applications and consider appointments in January. This is handled through the City Secretary's office. We always need volunteers for various projects. We should consider a volunteer campaign- Why volunteer & What's great about it to encourage folks to get involved in various ways.

Announcements:

Hogeye Festival October 26 -28

Safe Trick or Treat October 31

October 12- Sip, Shop & Stroll

November 9 Sip, Shop & Stroll

Adjourned at 8:43 am

Approved:

Attest:
