



**ELGIN MAIN STREET BOARD AGENDA
JALISCO'S MEXICAN RESTAURANT
244 US HWY 290 ELGIN, TEXAS 78621
November 20, 2025
7:30 AM**

I. CALL TO ORDER

II. WELCOME

III. PUBLIC COMMENT

The "PUBLIC COMMENT" item posted on the agenda is reserved for members of the public who would like to address the Main Street Advisory Board regarding the posted agenda items. Speaker comments are limited to three (3) minutes. No formal action can be taken by the Main Street Advisory Board on items not posted on the agenda. All speakers must limit their comments to the specific subject matter and refrain from any personal attacks or derogatory comments directed at any Board Member, Staff Member, other individual, or group.

IV. FINANCIAL REPORT

V. NEW BUSINESS

1. Hogeye Debrief
2. GM on Main Grant Update
3. 2026 Workplan - Transformation Strategies
4. Committee Coordination & 2026 Goals
5. Main Street Program Grants
6. 2026 Event Planning
7. Downtown Updates

VI. ANNOUNCEMENTS

1. Shop Small Saturday - Saturday, November 29, 2025
2. Winter Luna Market - Friday, December 5th, 6:00 pm - 9 pm

3. **Elementary Holiday Concert - Friday, December 5th, Veterans Memorial Park, 6:30 pm**
4. **Holiday by the Tracks & Chamber Christmas Bazaar - Saturday, December 6th, 10 am - 4 pm; Hot Cocoa Stroll 2 pm - 4 pm**
5. **Elf on the Shelf Scavenger Hunt - Thursday, December 11th - Sunday, December 14th**
6. **Stocking Stuffer Saturday - Saturday, December 20th**

VII. ADJOURNMENT

Vision

We envision a revitalized and active historic downtown destination with warm-hearted, friendly people, and vital businesses, where ethnic and cultural diversity is celebrated.

Mission

We will enhance downtown vibrancy through historic preservation and mixed-use and pedestrian-friendly development, by strategically implementing the National Main Street Four Point Approach of Design, Organization, Promotion, and Economic Restructuring.

Core Values

Through a strong belief that the historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting the responsible repurposing of historic structures and new construction that supports mixed-use development through partnerships and a persistent effort to support community-focused development and promotions.

Attendance By Other Elected or Appointed Officials: It is anticipated that members of other city boards, commissions and/or committees may attend the meeting in numbers that may constitute a quorum of the other city boards, commissions and/or committees. Notice is hereby given that the meeting, to the extent required by law, is also noticed as a meeting of the other boards, commissions and/or committees of the City, whose members may be in attendance.

The members of the boards, commissions and/or committees may participate in discussions on the same items listed the agenda, which occur at the meeting, but no action will be taken by such in attendance unless such item and action is specifically provided for on an agenda for that board, commission or committee subject to the Texas Open Meetings Act.

I, Kristina Alvarez, Main Street Manager for the City of Elgin, hereby certify this notice was posted at the City Hall Annex of the City of Elgin, Texas on or before the end of day on Friday, November 14, 2025, in accordance with Chapter 551 of the Texas Government Code.



Kristina Alvarez, Main Street Manager