ELGIN MAIN STREET BOARD AGENDA
JALISCO'S MEXICAN RESTAURANT
244 US HWY 290 ELGIN, TEXAS 78621
January 18, 2024
7:30 AM

I. CALL TO ORDER

II. WELCOME

III. PUBLIC COMMENT

The "PUBLIC COMMENT" item posted on the agenda is reserved for members of the public who would like to address the Main Street Advisory Board regarding posted agenda items. Speaker comments are limited to three (3) minutes. No formal action can be taken by the Main Street Advisory Board on items not posted on the agenda. All speakers must limit their comments to the specific subject matter and refrain from any personal attacks or derogatory comments directed at any Board Member, Staff Member, other individual, or group.

IV. MINUTES - December 21, 2023

V. NEW BUSINESS

1. **Depot District Presentation from Promotion & Tourism Chair Eileen Niswander**
2. **Advertising/Financial Assistance Grants if applicable**

VI. WORK SESSION - Main Street America Transformation Strategies

VII. ANNOUNCEMENTS

1. **Hatitude - February 3rd**
2. **Sip, Shop, & Stroll - February 8th**

VIII. ADJOURNMENT

Vision
We envision a revitalized and active historic downtown destination with warm-hearted, friendly people, and vital businesses, where ethnic and cultural diversity is celebrated.

Mission
We will enhance downtown vibrancy through historic preservation and mixed-use and pedestrian-friendly development, by strategically implementing the National Main Street Four Point Approach of Design, Organization, Promotion, and Economic Restructuring.

Core Values
Through a strong belief that the historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting the responsible repurposing of historic structures and new construction that supports mixed-use development through partnerships and a persistent effort to support community-focused development and promotions.

Notice of Possible Quorum: Main Street Advisory Board, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of Main Street Board members present at the event makes the Act applicable.

I, Kristina Alvarez, Main Street Manager for the City of Elgin, hereby certify this notice was posted at the City Hall Annex of the City of Elgin, Texas on or before Friday, MONTH DD, YYYY, in accordance with Chapter 551 of the Texas Government Code.

Kristina Alvarez, Main Street Manager