Main Street Board Meeting Minutes
December 14, 2022

I. Called to Order at 7:31 a.m. by Stacey Wilhite.

Attending: Stacey Wilhite, Krista Marx, Monica Nava, Skie O'Mahoney, Sarah Gudenkauf, and Mercathea Hughes. Ed Rivers and Jake Carter arrived at 7:34 am. Katy Gassaway arrived at 7:37 am.
Absent: None
Staff: Kristina Alvarez

II. Welcome

Public Comment: None.

III. Minutes:

October 27, 2022, minutes were provided to the board. Sarah Gudenkauf made a motion to approve minutes. 2nd by Monica Nava. Motion passed unanimously.

IV. Financial Report:

Report was provided to the board.

V. New Business – Discussion & Possible Action

1. **Welcome New Appointees**
   New board member Mercathea Hughes was welcomed.

2. **Hogeye Festival**
   Final numbers for Hogeye budget are not ready, numbers are still coming in. We plan to present an updated report at the next board meeting.

3. **Main Street Marketing Grant Applications**
   Clarified verbiage on the current application was discussed and will be updated to better fit the expectation of the program.

4. **Main Street Improvement Grant Applications**
   The grant for The Owl, at 106 N. Main was resubmitted with receipts for exterior paint. Krista Marx made a motion to approve, Jake Carter seconded. Motion passed unanimously.

5. **Business Retention & Recruitment Committee**
   Committee has appointment Jeanette Shelby as chair.

6. **Promotion & Tourism Committee**
   No meeting in December, no updates for this meeting.

7. **Black Icon Mural Dedication**
   Dedication was moved to January, mural is complete.

8. **Shop Small Saturday**
   The Sweater Charm Saturday event will be used to promote Shop Small Saturday.

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VI. Announcements

Updated provided on the $25,000 GM Main Street Grant submitted to provide a music garden at the library. Details were provided on the New Year's Eve event, Glowing into 2023. The Time to Shine parade had the most entries and was the largest parade anyone can remember. The Main Street Retreat dates will need to be chosen in the new year.

Adjourned: 7:49 am

Approved: Attest:

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