



AGENDA

Elgin Main Street Advisory Board

Thursday, October 27, 2022 -7:30 a.m.

Jalisco's Mexican Restaurant 244 US Hwy 290 Elgin, Texas 78621

Board of Directors

Stacey Wilhite -President, Ed Rivers -Vice President, Krista Marx - Secretary, Katy Gassaway, Jake Carter, Monica Nava, Sarah Gudenkauf, Skie Mahoney, Mercathea Hughes

Business Meeting

Regular Meeting

- I) Call to Order
- II) Welcome
- III) PUBLIC COMMENT
Individuals may request to speak on items on the agenda, and items not on the agenda, Speaker comments are limited to three (3) minutes. No formal action can be taken on items not posted on the agenda. All speakers must limit their comments to the specific subject matter noted on the "PUBLIC COMMENT FORM" and refrain from personal attacks or derogatory comments directed at any board member, member of Staff, other individual or group.
- IV) Minutes
- V) Financial Report
- VI) New Business – Discussion & Possible Action
 - 1) Welcome New Appointees
 - 2) Hogeye Festival
 - 3) Main Street Marketing Grant Applications
 - 4) Main Street Improvement Grant Applications
 - 5) Business Retention & Recruitment Committee
 - 6) Promotion & Tourism Committee
 - 7) Black Icon Mural Dedication
 - 8) Shop Small Saturday
- VII) Announcements
 - 1) Safe Trick or Treat October 31
 - 2) Dia De Los Muertos November 1
 - 3) Veterans Appreciation Parade & Lunch November 11
 - 4) Sip Shop Stroll November 10
 - 5) Shop Small Saturday November 26
 - 6) Home for the Holidays November 26-December 31
 - 7) Time to Shine December 3
 - 8) Shop Small Sesquicentennial Sip, Shop, Stroll December 8th
 - 9) Glowing into 2023 December 31

Vision

We envision a revitalized and active historic downtown destination with warm hearted friendly people and vital businesses, where ethnic and cultural diversity are celebrated.

Mission

We will enhance downtown vibrancy through historic preservation and mixed use and pedestrian friendly development, by strategically implementing the National Main Street Four Point Approach of: Design, Organization, Promotion and Economic Restructuring.

Core Values

Through a strong belief that historic preservation of our irreplaceable cultural resources in the historic downtown district is vital to the revitalization and economic success of our community, we are committed to supporting responsible repurposing of historic structures and new construction that supports mixed use development through partnerships and a persistent effort to support community focused development and promotions.

CERTIFICATION

I certify that the above notice for a meeting was posted on the bulletin board at the Elgin City Hall of the City of Elgin on or before Friday, October 21 at 5:00PM

Kristina Alvarez

Kristina Alvarez, Main Street Manager

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

The City of Elgin is committed to compliance with the Americans with Disability Act. Location is wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 229-3222 Please provide forty-eight (48) hours notice when feasible.