

Main Street Board Meeting
Minutes
March 29, 2021

- I. Called to Order at 7:39 a.m. by Theresa McShan
Attending: Katy Gassaway, Jake Carter, Krista Marx, Monica Nava
Absent: Stacey Wilhite, Ed Rivers, and Sarah Gudenkauf
Staff: Amy Miller
- II. Public Comment: None
- III. **Financial Report:**
Report was provided to the board. No questions about the report.

IV. New Business

Board Terms- Amy provided an update on board terms and encouraged everyone to please apply. Theresa will cycle off if elected to Mayor and Jake will cycle off if Joy is elected to City Council.

1. Veteran's Memorial Park expansion

Final site plan. The city council approved the sustainable places plan in 2012 which included acquiring the property from Union Pacific along the railroad tracks from Main Street to avenue A along depot street and central avenue. The city purchased the property for park expansion. The expansion and development of the park is also part of the Elgin parks recreation and open space master plan which was approved by city council June 2021. Volunteers from the parks and Main Street advisory boards worked with McCann Adams studio to develop a specific plan for the park land that reflects the needs of the community and the priorities of the master plan. This plan for the park creates a space that is inclusive, provides access to the whole community and supports mental health. It provides elements that are both flexible - the plaza with interactive water feature and specific - the skate parks area.

Come tonight to the open house-

Katy Gassaway moves to approve site plan and moving forward with funding and implementation efforts in cooperation with the City of Elgin and other partners. 2nd by Monica Nava. Passed unanimously.

2. Grant Funding

Krista Marx moves to approve applying for the Bastrop County grant that's due April 14. 2nd by Jake Carter. Passed unanimously.

3. First Presbyterian Church

Amy shared info.

4. Murals

101 Central Avenue- McShan Barbershop. \$10,000 estimate. Design team approved and recommended \$2000 from their budget, \$2500 from McDonald's funding for heir 25 yr. anniversary and remainder from fund balance. Possible funding from Anice Read Grant- timing might be off for this one. Look for other sources. Katy Gassaway moves to approve design location. 2nd by Krista Marx. Passed. Theresa McShan abstained from vote. Monica Nava moves to approve \$10,000 from design existing funding and seek possible grant. 2nd by Jake Carter. Motion passed. Theresa McShan abstained from vote.

5. Public Art Walk

Elgin's downtown historic district has a variety of public art and ghost signs. Take a self-guided tour of Elgin's public arts.

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6. Hogeye Festival

Committee list. Highlighted needs.

List the open spots:

Draft budget. No major changes. Plan to do 2021 again. Monica will call VCA about Children's pet parade. We will send who we worked with last year. Present formal budget next month.

Announcements:

April Sip Shop Stroll - Kaley shares that Local Lore will be incorporated into the event in partnership with the Museum and Parks department.

Music in the Park - Kaley Frye discusses that it will be taking place every Friday in April and May. Stacey Wilhite is on the committee, and provided additional details on the music lineups and

Explore Elgin Art & Culture - Kaley Frye shares that it is an expanded event from the Art Studio Tour done in previous years. It will be tied into the 150th celebration of events and there will be additional activities and tours going on May 21st. Amy Miller mentions that we will need additional volunteers to assist with the event.

Approved:

Attest:
