

Elgin Main Street Advisory Board

Thursday, 24, 2022 -7:30 a.m.

Jalisco's Mexican Restaurant 244 US Hwy 290 Elgin, Texas 78621

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Board of Directors

Theresa McShan-President, Stacey Wilhite-Vice President, Krista Marx - Secretary, Ed Rivers

Katy Gassaway, Jake Carter, Monica Nava, Sarah Gudenkauf

1. CALL TO ORDER
2. PUBLIC COMMENT
3. Financial Report

Documents:

[DETAIL VS BUDGET REPORT 3-18-2022.PDF](#)

4. NEW BUSINESS
 - 4.I. Board Terms And Applications
 - 4.II. Veteran's Memorial Park Expansion
 - 4.III. Murals Downtown
 - 4.IV. Hogeye Festival
 - 4.V. Grant Funding
 - 4.VI. Business Retention & Recruitment/Promo Tourism Joint Committee
 - 4.VII. Main Street Work Plan
 - 4.VIII. Downtown Business Survey
5. ANNOUNCEMENTS
 - 5.I. Announcements
 - Sip Shop & Stroll- April, Local Lore
 - Music in the Park
 - Explore Elgin Arts & Culture
 - 150th Updates
6. ADJOURNMENT

CERTIFICATION

I certify that the above notice for a meeting was posted on the bulletin board at the

Elgin City Hall of the City of Elgin on or before Friday, March 18 at 5:00PM

La'Richer Parks, Community Development Administrative Assistant

Notice of Possible Quorum: City Council, City of Elgin, Texas. This notice is posted in order to meet the requirements of the Open Meetings Act, in the event that the number of City Council members present at the event makes the Act applicable.

NOTICE OF ASSISTANCE AT A PUBLIC MEETING

The City of Elgin is committed to compliance with the Americans with Disability Act. Location is wheelchair accessible and special marked parking is available in front of the building. Persons with disabilities who plan to attend this meeting and who may need assistance are requested to contact the City Secretary's Office at (512) 229-3222 Please provide forty-eight (48) hours notice when feasible.



Elgin, TX

Detail vs Budget Report Account Detail

Date Range: 01/01/2022 - 03/18/2022

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
122 - Main Street Program								
Revenue								
122-000-43510	Hogeye Festival	0.00	-58,000.00	-24,746.20	-508.28	-25,254.48	-32,745.52	-56.46%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
01/04/2022	GLPKT03030	JN05548		1-4-22 LIBRARY SQUARE CC PAYMENTS			-242.45	
01/31/2022	GLPKT03106	JN05672		LIBRARY SQUARE DEPOSITS ENDING 1-31-22			-28.83	
02/28/2022	CLPKT00942	R00040762		hogeye vendor hogeye vendor hogeye vend...			-237.00	
122-000-43520	Fundraising	0.00	-4,200.00	-145.72	-116.89	-262.61	-3,937.39	-93.75%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
02/28/2022	GLPKT03322	JN05817		MSB SQUARE FEB 22			-116.89	
122-000-47101	Interest Income	0.00	-250.00	-13.83	-13.34	-27.17	-222.83	-89.13%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
01/31/2022	GLPKT03176	JN05670		Jan 2022 Interest			-6.56	
02/28/2022	GLPKT03376	JN05841		Feb 2022 Interest Allocation			-6.78	
122-000-48210	Donations Special Events	0.00	-3,000.00	0.00	0.00	0.00	-3,000.00	-100.00%
122-000-48217	Holiday Lighting Donations	0.00	0.00	-500.00	0.00	-500.00	500.00	0.00%
Revenue Totals:		0.00	-65,450.00	-25,405.75	-638.51	-26,044.26	-39,405.74	-60.21%
Expense								
122-422-50600	Travel/Training Expenses	0.00	1,500.00	996.95	309.87	1,306.82	193.18	12.88%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
02/24/2022	APPKT00853	A MILLER JAN 22	74900	COMMUNITY SERVICE CHARGES	004413 - CITIBANK, N.A.		309.87	
122-422-51001	Office Supplies	0.00	600.00	0.00	0.00	0.00	600.00	100.00%
122-422-51070	Hogeye Festival	0.00	35,000.00	29,079.10	-1,250.00	27,829.10	7,170.90	20.49%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
01/26/2022	GLPKT03145	JN05644		REFUND-2 PAYMENTS TO KXAN			-1,250.00	

Detail vs Budget Report

Date Range: 01/01/2022 - 03/18/2022

Account	Name	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
122-422-51076	Promo Tourism	0.00	11,500.00	3,283.78	1,368.69	4,652.47	6,847.53	59.54%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
01/13/2022	APPKT00781	5416	74670	Banner patches/vehicle branding	003298 - SIGN & BANNER TEXAS		36.00	
01/13/2022	APPKT00781	Jan 2022	74668	Marketing Grant	004006 - REMEMBER ME TATTOOS		125.00	
01/20/2022	APPKT00808	1/2022	594	Sip Stop Stroll	002949 - ALLEN L. MOGONYE		300.00	
01/20/2022	APPKT00808	1/2022	597	Sip Shop Stroll	004338 - CODY R. COTTON		300.00	
01/26/2022	APPKT00816	A MILLER 12/21	74744	COMM DEV CHARGES	004413 - CITIBANK, N.A.		107.69	
03/17/2022	APPKT00865	MARCH SSS	676	MARCH SSS ENTERTAINMENT	002949 - ALLEN L. MOGONYE		500.00	
122-422-51077	Downtown Improvements	0.00	0.00	105.00	0.00	105.00	-105.00	0.00%
122-422-51079	Downtown 78621	0.00	5,700.00	2,220.00	0.00	2,220.00	3,480.00	61.05%
122-422-53042	Business Assistance	0.00	4,500.00	1,786.00	1,721.25	3,507.25	992.75	22.06%
Post Date	Packet Number	Source Transaction	Pmt Number	Description	Vendor	Project Account	Amount	
01/13/2022	APPKT00781	010622	74646	Hot Cocoa Stroll	003939 - FIREWILD EVENTS & CATERING		100.00	
01/13/2022	APPKT00781	324	74632	Holiday Event Reimbursement	004176 - ANGI MASSAGE		125.00	
01/13/2022	APPKT00781	Dec 2021 Reimb	591	Holiday Event	004485 - TO THE POINT BLADE SHARPENING & ...		116.41	
01/13/2022	APPKT00781	jan2022	74667	Marketing Grant	004359 - RED BOUTIQUE SALON & SPA		175.00	
01/13/2022	APPKT00781	Marketing	587	Marketing Grant Reimbursement	004492 - Keene Tactical Services		175.00	
01/20/2022	APPKT00808	1/20/2022	74725	Marketing Grant Reimbursement	004359 - RED BOUTIQUE SALON & SPA		79.84	
01/20/2022	APPKT00808	Holiday 12/2021	74715	Holiday Grant Reimbursement	004002 - KATHRYN K GASSAWAY		375.00	
01/20/2022	APPKT00808	Marketing12.2021	74716	Marketing Grant Reimb	003724 - MARTHA'S MARKET		175.00	
03/10/2022	APPKT00860	01072022	74973	January 2022 Reimb	004002 - KATHRYN K GASSAWAY		100.00	
03/10/2022	APPKT00860	030122	74973	March 2022 Reimb	004002 - KATHRYN K GASSAWAY		100.00	
03/10/2022	APPKT00860	12	74973	December 2021 Reimb	004002 - KATHRYN K GASSAWAY		100.00	
03/10/2022	APPKT00860	2	74973	February 2022 Reimbursement	004002 - KATHRYN K GASSAWAY		100.00	
122-422-53120	Dues & Memberships	0.00	500.00	0.00	0.00	0.00	500.00	100.00%
122-422-53243	Design Comm. HOT	0.00	5,000.00	905.31	0.00	905.31	4,094.69	81.89%
Expense Totals:		0.00	64,300.00	38,376.14	2,149.81	40,525.95	23,774.05	-36.97%
122 - Main Street Program Totals:		0.00	-1,150.00	12,970.39	1,511.30	14,481.69	-15,631.69	-1,359.28%
Report Total:		0.00	-1,150.00	12,970.39	1,511.30	14,481.69	-15,631.69	-1,359.28%

Fund Summary

Fund	Encumbrances	Fiscal Budget	Beginning Balance	Total Activity	Ending Balance	Budget Remaining	% Remaining
122 - Main Street Program	0.00	-1,150.00	12,970.39	1,511.30	14,481.69	-15,631.69	
Report Total:	0.00	-1,150.00	12,970.39	1,511.30	14,481.69	-15,631.69	