

Main Street Board Meeting
GoToMeeting Minutes
March 24, 2021

Called to Order at 8:04 a.m. by Theresa McShan

Attending: Stacey Wilhite, Jake Carter, Theresa McShan, Katy Gassaway, Krista Marx, Ed Rivers.
Marla Jensen at 8:03am, Sarah Gudenkauf joined at 8:09am and Monica Nava joined at 8:19 am
Staff: Amy Miller and La'Richer Parks

Public Comment: None

Minutes: March 5 minutes were provided to the board. Katy Gassaway moves to approve. 2nd by Stacey Wilhite. Passed unanimously.

Financial Report- will be provided at the next meeting.

New Business:

Main Street Manager position- Amy provided an update on the status of the position. A candidate has been recommended for the position. Latest start date: April 5th.

Main Street Promotional Grants- New applicant Wild Spirit Artworks. Sarah Gudenkauf moves to approve the application. 2nd by Katy Gassaway. Passed unanimously.

TDA Sidewalk grant- Engineering contract for the City. Anticipated start date: April 6th.

CARTS Transit Stop- work is underway.

Trash Options & Alley Improvements- Amy will provide an update at the next meeting.

Veterans Park Expansion- Amy provided a recap on the project. Council discussions are in progress. Noteworthy: Support is strong from Main Street businesses.

Updates:

Events- Board discuss the possibility of hosting events again.

- Sip Shop Stroll: May is the target to relaunching. Have more of a presence from Main Street at the event.
- Music in the Park: Bands are secured with a start date in May or June. Potentially a pop-up event.
- Hogeye Festival: Yes!

Krista Marx moves to support relaunching Sip Shop, Music in the Park and Hogeye. 2nd by Monica Nava. Passed unanimously.

Adjourn: 9:00 a.m.